Put the Fun into Fundraising

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The LWV of Saratoga County holds their annual fundraiser with an actor portraying a famous person.

Tips for a successful fundraiser:

Who:

- Where to find actors
- Make suggestions to actors of people to portray
- Community theater, colleges
- Examples: Rachel Carson, Carrie Chapman Catt, President Theodore Roosevelt, President John Adams (and Abigail), First Lady Nellie Taft, Mother Jones, Elizabeth Cady Stanton

Invite:

- Make formal invitations. Allow people to donate above cost to attend and to donate but not attend.
- Send to all contacts, including public officials, if public or elected officials attend, recognize them in the audience. Get photos.
- Find something special. Nellie Taft brought the cherry blossoms to DC, cherry blossom stamps for invitations.
- Make an Eventbrite online invitation. There is a cost to purchase tickets online, the purchaser pays the extra cost, not the league.

Places and Programs:

- Programs tell the story of the person being portrayed and of the actor. Like a souvenir
- Everyone loves a raffle. Make it worth the price.
- A nicer setting for a fundraiser with healthy good tasting food.